

Tentative Timetable

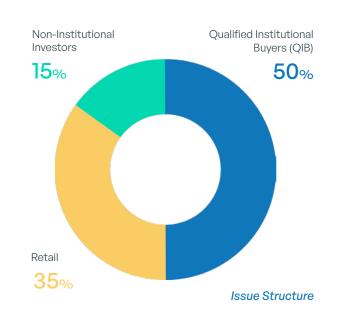
Basis of Allotment Date	July 08, 2024
Initiation of Refunds	July 09, 2024
Credit of Shares to Demat Account	July 09, 2024
IPO Listing Date	July 10, 2024

Application Structure

Application	Lot	Shares	Amount
Retail (Min)	1	14	Rs 14,112
Retail (Max)	14	196	Rs 1,97,586

Book Running Lead Managers

Kotak Mahindra Capital Company limited
Axis Capital Limited
Jefferies India Private Limited
J.P. Morgan India Private Limited



Registrar



Company Background

Emcure Pharmaceuticals Ltd is an Indian pharmaceutical enterprise focused on developing, manufacturing, and globally marketing a diverse range of pharmaceutical products across major therapeutic areas. Driven by research and development (R&D), they offer a differentiated product portfolio that includes orals, injectables, and biotherapeutics, reaching markets in over 70 countries, with significant presence in India, Europe, and Canada. According to the CRISIL Report, they were ranked as the 13th largest pharmaceutical company in India by Domestic Sales for MAT Financial Year 2024 and the 4th largest in their Covered Markets by market share. They also hold the top position in the gynecology and HIV antivirals therapeutic areas in India by Domestic Sales for MAT Financial Year 2024.

Led by experienced Promoters and supported by a professional management team, the company has seen rapid sales growth in India, contributing to 48.28% of their total revenue from operations for Financial Year 2024. From MAT Financial Year 2020 to 2024, their Domestic Sales grew at a CAGR of 9.73%, surpassing the Indian pharmaceutical market's CAGR of 8.19%. Their competitive edge lies in their differentiated product portfolio, which has enabled them to establish a significant presence in major therapeutic areas. For Financial Year 2024, products like iron, chiral, biotherapeutics, injectables, and photochemistry accounted for 52.97% of their sales revenue in India, underscoring their strategic focus on product differentiation.

Objects of the Issue

- Repayment and/ or prepayment of all or a portion of certain outstanding borrowings availed by the Company
- General corporate purposes

Strengths

- Well-placed to Leverage their Position in the Domestic Market
- Demonstrated Capabilities of Building Brands
- Large, Diversified and Fast-Growing Product Portfolio in International Markets
- Strong R&D Capabilities Driving Differentiated Portfolio of Products
- Extensive and Diversified Manufacturing Capacity

Risks

- Any manufacturing or quality control problems may damage their reputation, subject them to regulatory action, and expose them to litigation or other liabilities, which could adversely affect their reputation, business, financial condition and results of operations.
- They are subject to extensive government regulations in India and their international markets, and if they fail to obtain, maintain or
 renew their statutory and regulatory licenses, permits and approvals required to operate their business, their business, financial
 condition, results of operations and cash flows may be adversely affected.
- The Company is dependent on third parties for the distribution and marketing of their products. If they do not maintain and increase the number of their arrangements for the marketing and distribution of their products, their business, financial condition and results of operations could be adversely affected.
- They have significant working capital requirements. If they experience insufficient cash flows to fund their working capital requirements or if they are not able to provide collateral to obtain letters of credit and bank guarantees in sufficient quantities, there may be an adverse effect on their business, financial condition, results of operations and cash flows.
- They have been issued show cause notices by the Regional Director, MCA on account of noncompliance with Companies Act and in the event that they are found to not be in compliance with applicable regulations under the show cause notices or otherwise in the future, they may be subject to regulatory actions or penalties and their reputation and business may be adversely affected.
- If they are unable to ramp up production and the existing level of capacity utilization rate at their manufacturing facilities, their margins and profitability may be adversely affected.
- They have experienced negative cash and cash equivalents in the past and may continue to do so in the future
- Although they have de-merged their U.S. operations, they have ongoing civil proceedings in the United States, including class-action antitrust cases and complaints filed by U.S. state attorneys-general, which may subject them to significant losses and liabilities.
- Certain therapeutic areas contribute to a more significant portion of the company's total revenue in India, and their business, prospects, results of operations and financial condition may be adversely affected if their products in these therapeutic areas do not perform as expected or if competing products become available and gain wider market acceptance.

Financials *¬*

Profit and Loss

Particulars	For the year/period ended (in Rs Cr)		
	FY24	FY23	FY22
Revenue from Operation	6658.25	5985.81	5855.38
Other Income	56.99	45.9	63.47
Total Income	6715.24	6031.71	5918.85
EBITDA	1229.7	1181.17	1329.89
EBITDA Margin (%)	18.47%	19.73%	22.71%
Profit Before Tax	737.15	747.21	972.54
Тах	199.65	185.37	269.92
Profit After Tax	527.57	561.84	702.55

CA & CL Key Parameters

Particulars	For the year/period ended (in Rs Cr)		
	9MFY24	FY23	FY22
Current Assets			
Trade receivables	1858.8	1648.3	1308.5
Cash and cash equivalents	169	242.34	162.84
Bank Balance	63.40	215.91	150.44
Current Liabilities			
Trade Payables	1309.36	1086.1	1125.18

Debt Matrices

Particulars	For the year/period ended (in Rs Cr)		
	FY24	FY23	FY22
Long Term Borrowing	766.59	744.13	717.28
Short Term Borrowing	1320.71	1450.79	1366.34
TOTAL	2087.3	2194.92	2083.62

Cash Flows

Particulars	For the year/period ended (in Rs Cr)		
	FY24	FY23	FY22
CFO	1097.24	746.85	768.2
CFI	-712.51	-467.68	-788.79
CFF	-164.20	-145.39	-151.85

Our View

The company is looking utilize the fresh proceeds to pare down their long-term debt and bring it to zero. The company has gone from strength to strength historically with a focus on major therapeutic areas such as gynaecology and is looking to double down on its strengths to fuel its future growth and expand their

margins. The IPO is fairly valued relative to its listed peers, and we recommend to subscribe to the IPO keeping a long term view.

INVEST NOW

Disclaimer

This document has been prepared by Master Capital Services Limited ("MCSL") to provide information about the securities covered herein and may be distributed by it and/ or its affiliated

company(ies).. This document is for information purpose only and is not a recommendation or an offer or solicitation of an offer to any person with respect to the purchase or sale of the securities discussed in this document. Neither, MCSL, nor its directors, employees or affiliates shall be liable for any loss or damage that may arise from or in connection with the use of this document. Information in this document has been obtained from sources deemed to be reliable but its accuracy and completeness is not guaranteed. While MCSL endeavors to update on a reasonable basis the information discussed in this material, there may be regulatory, compliance, or other reasons that prevent us from doing so. Each recipient of this document should make such investigations as they deem necessary to arrive at an independent evaluation for any investment in the securities referred to in this document (including the merits and risks involved) and should consult their own advisors to determine the merits and risks of such an investment. The investment discussed or views expressed may not be suitable for all investors.

MCSL and its affiliates are a full-service, integrated investment banking, investment management, brokerage and financing group. We and our affiliates have investment banking and other business relationships with some companies covered by our research department. Our research professionals may provide input into our investment banking and other business selection processes. Investors should assume that MCSL and/or its affiliates are seeking or will seek investment banking or other business from the company or companies that are the subject of this material and that the research professionals who were involved in preparing this material may educate investors on investments in such business. The research professionals responsible for the preparation of this document may interact with trading desk personnel, sales personnel and other parties for the purpose of gathering, applying and interpreting information. Our salespeople, traders, and other professionals or affiliates may provide oral or written market commentary or trading strategies to our clients that reflect opinions that are contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing among other things, may give rise to real or potential conflicts of interest. MCSL and its affiliated company(ies), their directors and employees and their relatives may; (a) from time to time, have a long or short position in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein, (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or lender/borrower to such company(ies) or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions.; however the same shall have no bearing whatsoever on the specific recommendations made by the analyst(s), as the recommendations made by the analyst(s) are completely independent of the views of the affiliates of MCSL even though there might exist an inherent conflict of interest in some of the stocks/securities mentioned in the research report. Reports based on technical and derivative analysis center on studying charts company's price movement, outstanding positions and trading volume, as opposed to focusing on a company's fundamentals and, as such, may not match with a report on a company's fundamental analysis. In addition MCSL may have different business segments / divisions with independent research separated by chinese walls catering to different set of customers having various objectives, risk profiles, investment horizon, etc, and therefore may at times have different contrary views on securities, sectors and market

MCSL and its associates may have managed or co-managed public offering of securities, may have received compensation for investment banking or merchant banking or brokerage services, may have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.

MCSL and its associates have not received any compensation or other benefits from the subject company or third party in connection with the research report. Subject Company may have been a client of MCSL or its associates during twelve months preceding the date of distribution of the research report. MCSL and/or its affiliates and/ or employees may have interests/positions, financial or otherwise of over 1% at the end of the month immediately preceding the date of publication of the research in the securities mentioned in this report. To enhance transparency, MCSL has incorporated a Disclosure of Interest Statement in this document. This should, however, not be treated as endorsement of the views expressed in the report.

This information should not be reproduced or redistributed or passed on directly or indirectly in any form to any other person or published, copied, in whole or in part, for any purpose. This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MCSL and affiliates/ group companies to any registration or licensing requirements within such jurisdiction. The distribution of this report in certain jurisdictions may be restricted by law, and persons in whose possession this report comes, should inform themselves about and observe, any such restrictions. The information given in this report is as of the date of this report and there can be no assurance that future results or events will be consistent with this information. This information is subject to change without any prior notice

Master Capital Services Limited is registered as a Research Analyst under SEBI (Research Analyst) Regulations, 2014. SEBI Reg. No. INH000002194 There are no material disciplinary action that been taken by any regulatory authority impacting equity research analysis activities

Analyst Certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report. The research analysts, strategists, or research associates principally responsible for preparation of MCSL research receive compensation based upon various factors, including but not limited quality of research, investor client feedback, stock picking, competitive factors and firm revenues.

This mailer and its respective contents do not constitute an offer or invitation to purchase or subscribe for any securities or solicitation of any investments or investment services.

Name of Research Analyst

Jathin Kaithavalappil

MASTER CAPITAL SERVICES LTD.

Regd. Office: A-852-A, Basement, Sushant Lok, Phase-I, Gurugram, Haryana-122002; Corp Office: 1012, 10th Floor, Arunachal Building, 19, Barakhamba Road, New Delhi-110001 CIN: U67190HR1994PLC076366, Member of NSE, BSE, MSEI, MCX, NCDEX & ICEX. SEBI Regn No. INZ000210539. Merchant Banker SEBI Regn No. INM000000107, Research Analyst SEBI Regn. No. INH000002194.