

New Dawn

Life Insurance Corporation of India

Insurance

Elara Securities (India) Private Limited 21 February 2022 Image source: Freepik



Synopsis

- LIC is the largest life insurer in India, with FY21 market share of 40% in individual APE and 50% in group NBP.
- Participating products contribute ~92% to individual APE, which is ~71% of total APE; group savings is the major component, contributing ~96% to the group APE.
- Individual agents drive the business and consistently contribute ~95% to the individual APE mix.
- LIC has changed its surplus distribution policy and will incrementally pay 10% of PAR surplus and 100% of non-par surplus to shareholders. This has resulted in the company reporting VNB of ~INR 41.7bn in FY21, delivering a VNB margin of 9.9% and an improved IEV of ~INR 5.4tn in H1FY22.
- LIC has also segregated the consolidated life fund to different funds PAR/NPAR/Linked in H1FY22. A large portion of equity assets has been earmarked towards NPAR book as ~35% of the assets are in equity.
- Scenario analysis: <u>Assuming an annual APE growth of ~13% over FY21-24E, a modest VNB margin expansion and a 9% unwind, we expect FY24E EV of ~INR 6.9tn. At a valuation of INR 10-15tn, LIC's FY24E P/EV may be in the range of ~1.5-2.2x.</u>
- Adjusted financials: We adjust reported PAT and networth of LIC retrospectively and award shareholders 5% additional share in surplus, in-line with the current LIC Act and LIC board resolution. This, we believe, results in a 5x improvement in LIC's FY21 adjusted PAT to INR 150bn Its adjusted FY21 RoE would be ~9.4%.
- Adjusted P/E valuation: At INR 10-15tn valuation, LIC's FY21E trailing P/E is estimated in ~66.5-99.8x range.



Offer details

- According to the DRHP, LIC's IPO is an offer of 316.25mn equity shares (5% of the shares outstanding) by President of India, acting through the Ministry of Finance, Government of India.
- As per media reports, OFS portion is likely to be worth INR 654bn, thus valuing LIC at ~INR 13tn.

IPO comprises:

- A 100% offer for sale: 316,249,885 equity shares
- Employee reservation: 5% of post offer equity share capital
- Policyholder reservation: 10% of offer size
- Net offer: QIB Not more than 50%; HNI not less than 15%; Retail not less than 35% Anchor 60% of QIB i.e. 30% of net offer.

YE March	APE (INR bn)	YoY (%)	VNB (INR bn)	YoY (%)	AUM (INR bn)	YoY (%)	Op. ROEV (%)	VNB margin (%)	EV (INR bn)
FY19	406	NA	NA	NA	28,299	NA	NA	NA	NA
FY20	480	18.3	NA	NA	29,195	3.2	NA	NA	NA
FY21	456	(5.0)	42	NA	35,213	20.6	36.9	9.9	956
H1FY22	184	NA	16	NA	39,559	NA	NA	9.3	5,397

Source: Company, LIC's DRHP, Elara Securities Research

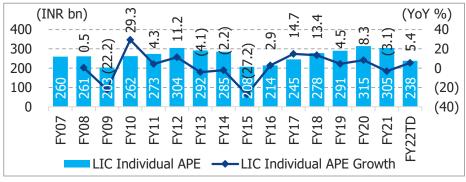
LIC's individual APE market share has been moderating

LIC's individual APE growth underperforms that of industry's



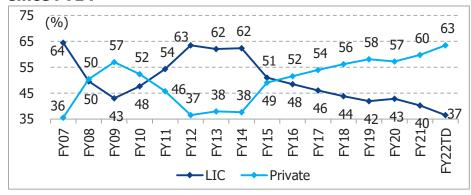
Note: FY22TD represents data up to Jan-22; Source: IRDAI, Elara Securities Research

FY22TD individual APE ~78.3% of FY21 APE, growing 5.4% YoY



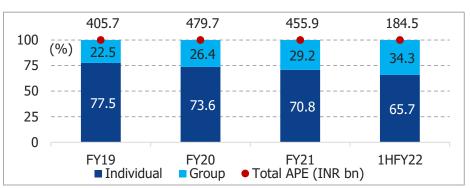
Note: FY22TD represents data up to Jan-22; Individual APE data is from IRDAI and is higher versus that in the DRHP filing for FY20 by \sim 10%; Source: IRDAI, Elara Securities Research

APE Market share: LIC lost 2500bp market share to 37% since FY14



Note: FY22TD represents data up to Jan-22; Source: IRDAI, Elara Securities Research

LIC APE: Group APE ~34.3% of total APE, as on H1FY22

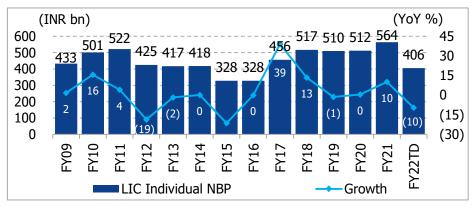


Source: LIC DRHP, Elara Securities Research



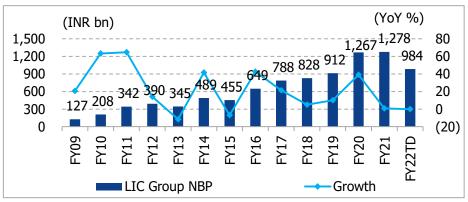
LIC's market share in individual NBP has slipped

FY22TD individual NBP has declined 10% YoY to INR 406bn



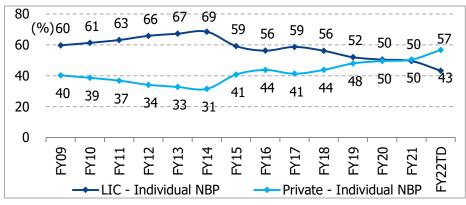
Note: FY22TD represents data up to Jan-22; Source: IRDAI, Elara Securities Research

FY22TD group NBP is ~77% of FY21 NBP, growing 0.1% YoY



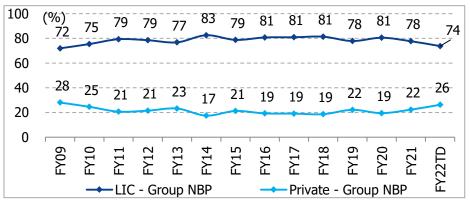
Note: FY22TD represents data up to Jan-22; Source: IRDAI, Elara Securities Research

Individual NBP market share: LIC losing market share



Note: FY22TD represents data up to Jan-22; Source: IRDAI, Elara Securities Research

Group NBP market share: LIC commands ~80% share

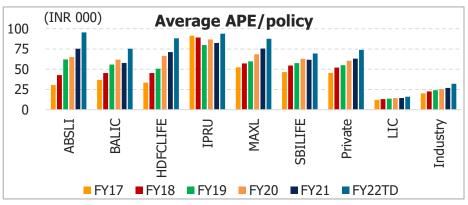


Note: FY22TD represents data up to Jan-22; Source: IRDAI, Elara Securities Research



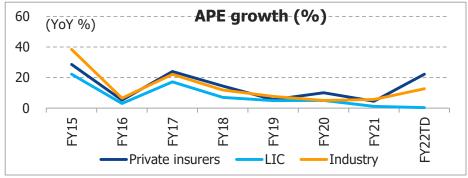
Granular policy underwriting

Average APE per policy for LIC is lower than industry's



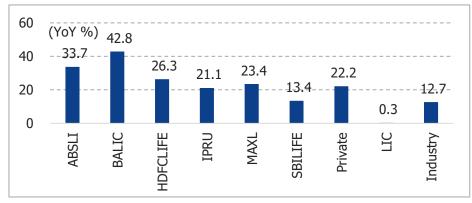
Note: FY22TD represents data up to Jan-22; Source: IRDAI, Elara Securities Research

LIC's APE growth continues to underperform private players and industry



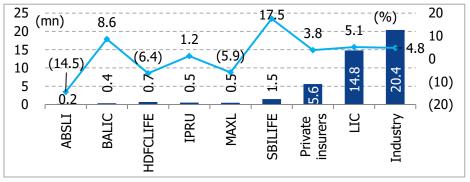
Note: FY22TD represents data up to Jan-22; Source: IRDAI, Elara Securities Research

LIC's average YoY APE growth rate is the lowest for FY22TD



Note: FY22TD represents data up to Jan-22; Source: IRDAI, Elara Securities Research

During 9MFY22, LIC wrote 2.6x the number of policies written by all private insurers combined



Note: FY22TD represents data up to Jan-22; Source: IRDAI, Elara Securities Research



LIC displaying balanced value/volume growth

Average APE per policy for LIC lower than that for the industry

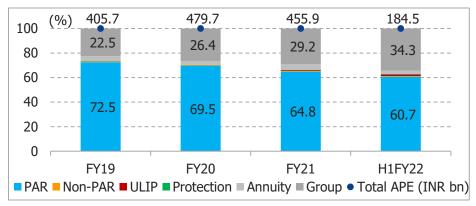
	FY17	FY18	FY19	FY20	FY21	FY22TD
Average APE per policy growth (%)						
BALIC	34.2	22.7	23.3	10.8	(6.6)	42.8
HDFCLIFE	15.7	35.1	11.9	31.3	7.1	26.3
IPRU	6.6	(2.3)	(10.5)	8.7	(5.0)	21.1
MAXL	14.8	9.2	4.3	14.4	10.5	23.4
SBILIFE	38.7	17.1	5.4	9.5	(2.0)	13.4
LIC	17.1	7.0	4.9	5.0	1.1	0.3
No of policies – Growth (%)						
BALIC	4.9	12.7	1.2	(0.2)	37.1	8.6
HDFCLIFE	(5.7)	(3.2)	(5.8)	(9.4)	9.6	(6.4)
IPRU	21.0	19.2	6.2	(13.9)	(13.6)	1.2
MAXL	9.3	11.6	15.7	(8.1)	8.1	(5.9)
SBILIFE	0.1	12.0	9.1	(0.4)	6.8	17.5
LIC	(2.0)	6.0	(0.3)	3.1	(4.2)	5.1
Individual APE growth (%)						
BALIC	40.9	38.3	24.7	10.6	28.0	55.1
HDFCLIFE	9.1	30.8	5.4	19.0	17.3	18.3
IPRU	29.0	16.4	(4.9)	(6.4)	(17.9)	22.6
MAXL	25.5	21.8	20.7	5.2	19.4	16.1
SBILIFE	38.9	31.1	15.0	9.1	4.6	33.3
LIC	14.7	13.4	4.5	8.3	(3.1)	5.4

Note: FY22TD represents data up to Jan-22; Source: IRDAI, Elara Securities Research



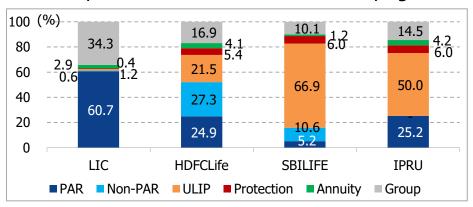
PAR business dominates product mix

H1FY22: PAR declining, but still 60.7% of total APE



Source: LIC DRHP, Elara Securities Research

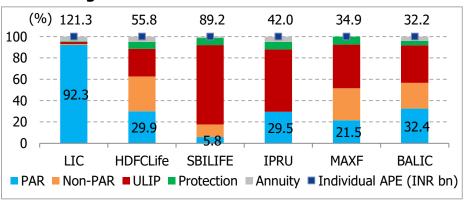
In H1FY22, LIC's share of PAR business in its mix, higher



Note: Data for peers as on 9MFY22; LIC data for H1FY22; Source: Companies, Elara Securities Research

- PAR dominated LIC's product mix with a ~65% share in FY21.
- NPAR contributed ~5.3% to FY21 total APE mix.
- Share of NPAR protection in FY21 total APE mix just 0.7% and 0.8% in individual APE.
- Private insurers have a more balanced product mix.
- NPAR growth (savings and protection) can be a big value driver.

In H1FY22, LIC's PAR business share in its individual APE mix higher

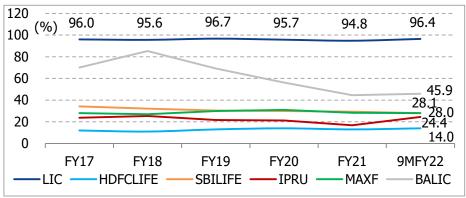


Note: Data for peers as on 9MFY22; Source: Companies, Elara Securities Research



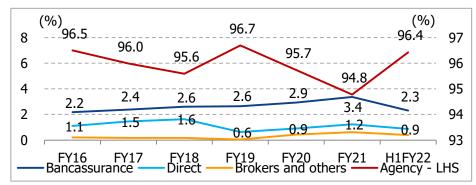
Agency drives sales

Individual agents contributed 96% to H1FY22 NBP



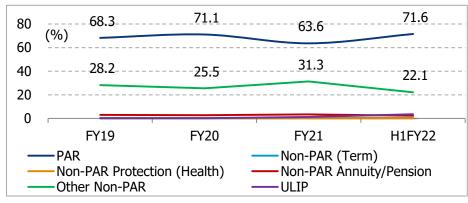
Note: 1) 9MFY22 data for other private sector insurers; LIC data for H1FY22; 2) LIC data is based on NBP and that for other insurers on APE; Source: LIC's Annual reports and DRHP, Companies, Elara Securities Research

Stable channel mix over the years



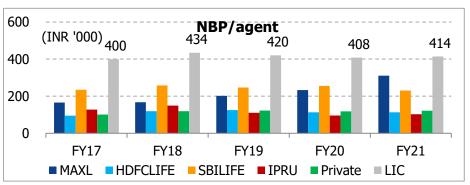
Note: LIC data based on individual NBP; Source: LIC's Annual reports and DRHP, Elara Securities Research

PAR: Highest selling category in LIC's individual agency channel



Note: LIC data based on individual NBP; Source: LIC DRHP, Elara Securities Research

LIC: Highest individual agent productivity (NBP/agent)



Note: Agent productivity relates to average individual NBP; Source: IRDAI Handbooks, Elara Securities Research



Pure protection rates unchanged for LIC since Mar-21

Channel checks suggest LIC has not raised rates for its pure protection Tech Term plan

Insurers / Pricing for term plan	Feb-22 (INR)	Mar-21 (INR)	Feb-22 versus Mar-21 (%)
Bajaj Allianz	10,887	9,626	13.1
Canara HSBC	9,596	9,596	-
HDFCLife	13,792	11,711	17.8
IPRU	13,391	12,173	10
India First	9,081	7,080	28.3
Kotak Life Insurance	11,092	11,092	-
LIC	11,007	11,007	-
Max Life	10,744	10,384	3.5
PNB Met Life	11,328	10,384	9.1
SBILife	13,683	11,092	23.4
Tata AIA	12,897	12,744	1.2

Note: Premium per policy is for sum insured of INR 10mn for a non-smoker male, at an entry age of 30 years and with a premium paying term of 30 years. #Above prices include GST; Source: Policy Bazaar, licindia.in, sbilife.co.in, Elara Securities Research



High absolute VNB, but low in terms of margin

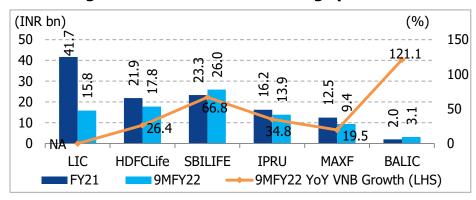
- LIC's FY21 VNB was at INR 41.7bn, with a margin of 9.9%. Comparatively, large private sector insurers have reported margins in 25-27% range.
- LIC's margin is lower than private sector companies' as product mix skewed towards participating and group fund management products.
- Increase of NPAR in mix can be a future VNB and VNB margin driver.

LIC: Surplus sharing from business types (%)

Product type / (%)	FY21	FY22	FY23	FY24	FY25 onwards
Participating	5	5	7.5	7.5	10
Others	5	100	100	100	100

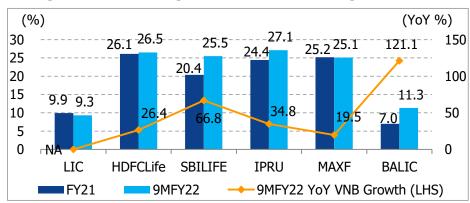
Source: LIC DRHP, Elara Securities Research

LIC has highest absolute VNB versus large private insurers



Note: 9MFY22 data for other private sector insurers; LIC data for H1FY22. Source: Companies, LIC DRHP, Elara Securities Research

VNB growth and margins: LIC has low margins

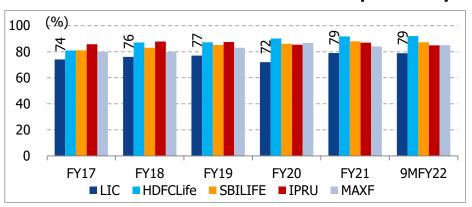


Note: 9MFY22 data for other private sector insurers; LIC data for H1FY22. Source: Companies, LIC DRHP, Elara Securities Research

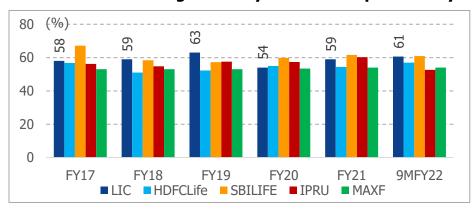


Higher persistency over long tenures

LIC has one of the lowest thirteenth-month persistency

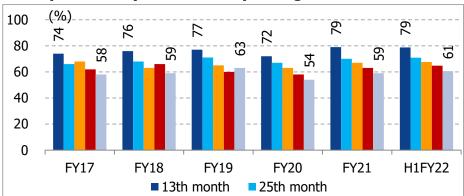


LIC has one of the highest sixty-first month persistency



Note: 1) 9MFY22 data for other private sector insurers; LIC data for H1FY22; 2) Persistency for regular premium and limited premium products, excluding single premium. Source: Companies, LIC's Annual reports and DRHP, Elara Securities Research

LIC's persistency has been improving over time

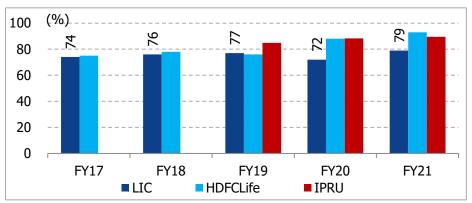


Source: LIC's Annual reports and DRHP, Elara Securities Research



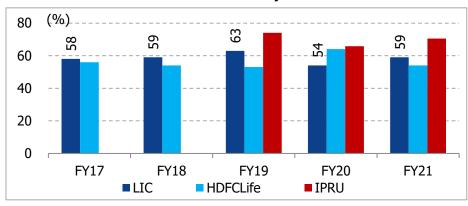
Persistency, ex. ULIP

LIC has one of the lowest thirteenth-month persistency...



Note: FY17 and FY18 data for IRPU unavailable; Source: Companies, LIC's Annual reports and DRHP, Elara Securities Research

....but one of the best for the sixty-first month

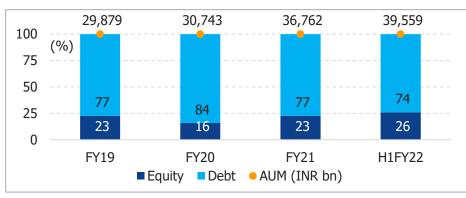


Note: 1) Data for IPRU is for 49^{th} month persistency, 2) FY17 and FY18 data for IRPU unavailable Source: Companies, LIC DRHP, Elara Securities Research



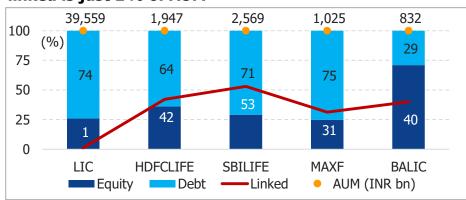
AUM

LIC's AUM surged at 12% CAGR over FY19-H1FY22 to INR 39.6tn

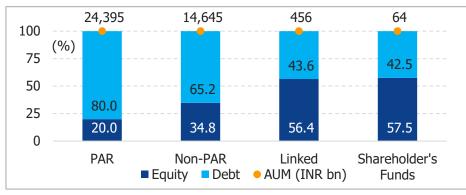


Source: LIC DRHP, Elara Securities Research

LIC has high share of equity in AUM mix considering linked is just 1% of AUM



As on H1FY22, 61.6%/ 47.5% of total AUM/equity AUM allocated to PAR funds; ~35% of NPAR funds in equity



Source: LIC DRHP, Elara Securities Research

- LIC segregated consolidated policyholders fund to different funds PAR/NPAR/linked funds in H1FY22.
- Large portion of equity assets has been earmarked towards NPAR book as ~35% of assets are in equity.

Note: 9MFY22 data for other private sector insurers; LIC data for H1FY22. Source: Companies, LIC DRHP, Elara Securities Research



Returns in recent periods

- Equity gains seem to have driven returns for NPAR funds in H1FY22.
- PAR funds most likely benefited from higher equity share in FY19 and FY21.

Realized/unrealized yields across funds

	FY19		FY20		FY21		H1FY22	
Funds (INR bn)	Investment income	Yield (%)						
A. Realized investment income / (losses)								
Participating funds	1,649	8.9	1,788	8.8	1,996	9.0	1,088	9.3
Non-participating funds	515	8.5	570	8.1	663	8.2	353	7.1
Linked funds	43	5.5	(30)	(4.3)	59	10.1	27	11.9
Shareholders' funds	0	7.4	0	4.5	0	3.4	0	2.5
B. Realized and unrealized investment income / (losses)								
Participating funds	3,794	21.6	1,866	9.2	4,625	22.0	1,749	15.1
Non-participating funds	502	8.3	436	6.2	725	8.9	3,717	89.4
Linked funds	69	9.0	(15)	(2.3)	160	30.1	157	81.8
Shareholders' funds	1	11.7	0	7.4	1	8.8	1	5.9

Note: Yield is computed using the formula i = 2I/(A+B-I), where i=gross yield, I=investment income, A=assets at the beginning of the Fiscal Year and B=assets at the end of the Fiscal Year. Source: LIC DRHP, Elara Securities Research

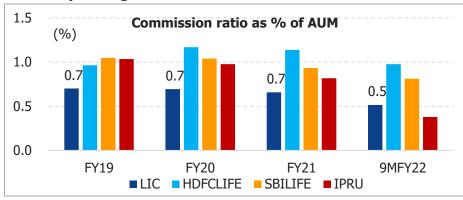


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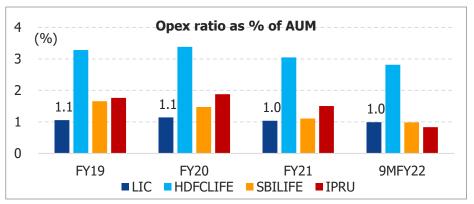
Costs as percentage of AUM

 Large share of group AUM results in lower cost ratios on total AUM basis

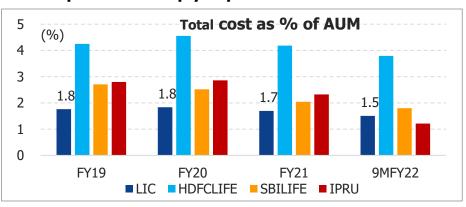
LIC has one of the lowest commission ratios and it has been improving



Opex ratio improving for LIC



Better opex ratio sharply improves total cost ratio



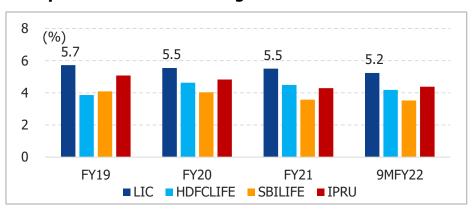
Note: 9MFY22 data for other private sector insurers; LIC data for H1FY22; Source: Companies, LIC DRHP, Elara Securities Research



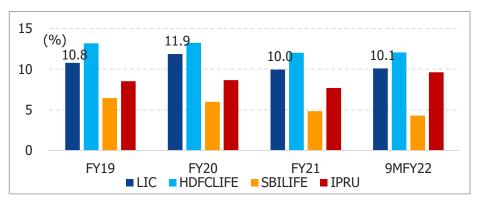
Cost ratios as percentage of GWP

 Cost ratios for LIC are higher than that of peers despite having large share of group premium in GWP.

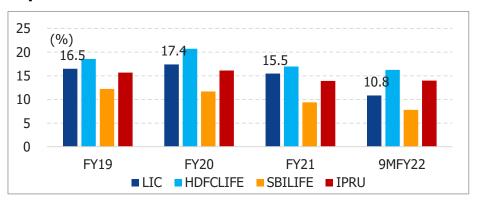
LIC operates at one of the highest commission ratios



Opex ratio improving for LIC



Improvement in opex ratio results in significant improvement in total cost ratio



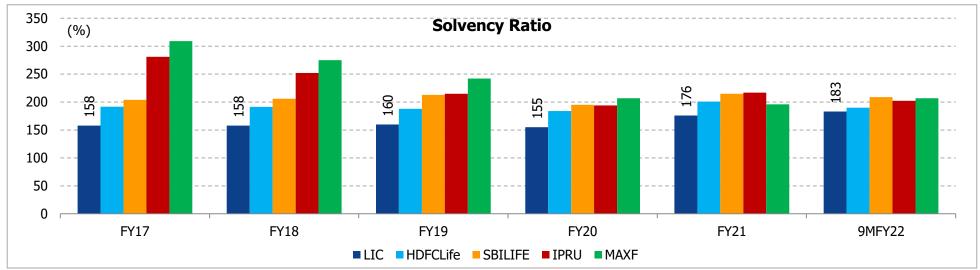
Note: 9MFY22 data for other private sector insurers; data for LIC is for 1HFY22; Source: Companies, LIC's DRHP, Elara Securities Research



Solvency boosted by surplus in policyholders funds

- Surplus in policyholders fund is included to calculate solvency for LIC.
- High share of equity impacts solvency as MTM gains or losses result in changes in available capital.

LIC's solvency ratio is improving; however, remains the lowest among top private insurers



Note: 9MFY22 data for other private sector insurers; LIC data for H1FY22; Source: Companies, LIC's annual reports and DRHP, Elara Securities Research



VNB sensitivities

- Lower interest rates sharply reduce VNB for LIC.
- Large inverse correlation to persistency.
- Low correlation to changes in mortality/morbidity as annuity business most likely has balancing impact.

VNB sensitivity – H1FY22

		A	bsolute VNB	change [%]		VNB ma	rgin [%]
Change in	Scenario	LIC	SBILIFE	IPRU#	MAXL	LIC	HDFCLIFE
Reference rate	Increase by 1%	18.7	(1.0)	0.7	NA	1.7	(1.4)
Reference rate	Decrease by 1%	(37.7)	0.9	(1.7)	NA	(3.5)	1.1
Equity market movement	Decrease by 10%	(4.3)	(0.2)	(1.6)	-	(0.4)	(0.1)
Persistency (lapse rates)	Increase by 10%	(5.2)	(3.8)	(3.1)	(2.0)	(0.5)	(0.3)
Persistency (lapse rates)	Decrease by 10%	5.4	4.9	3.2	1.0	0.5	0.3
Maintenance expenses	Increase by 10%	(4.3)	(1.6)	(2.5)	(6.0)	(0.4)	(0.5)
Acquisition expenses	Increase by 10%	(3.7)	NA	(10.5)	(6.0)	(0.3)	(3.2)
Maintenance expenses	Decrease by 10%	4.3	1.6	2.5	6.0	0.4	0.5
Acquisition expenses	Decrease by 10%	3.7	NA	10.4	0.0	0.3	3.2
Mortality / morbidity	Increase by 5%	0.0	(5.5)	(10.2)	(4.0)	0.0	(1.1)
Mortality / morbidity	Decrease by 5%	(0.0)	5.5	10.4	4.0	(0.0)	1.1
Required capital	Set equal to the minimum required capital	35.3	NA	NA	NA	3.3	NA
Tax rate increase	LIC - increased to 34.94% Others - increased to 25%	(49.7)	(13.1)	(11.1)	(19.0)	(4.6)	(4.4)

Note: #Data for IPRU pertains to FY21

Source: Companies, LIC DRHP, Elara Securities Research



EV sensitivities

- EV sensitivity is highest for LIC to any equity market movement and any increase in tax rate.
- Mortality/morbidity sensitivity for LIC includes impact of annuity product segment.
- LIC like other insurers is inversely correlated to persistency.

EV sensitivity - H1FY22 (%)

Change in	Scenario	LIC	HDFCLIFE	SBILIFE	IPRU*	MAXL
Reference rate	Increase by 1%	(0.7)	(2.0)	(3.0)	(2.8)	NA
Reference rate	Decrease by 1%	0.5	1.6	3.1	3.0	NA
Equity market movement	Decrease by 10%	(6.7)	(1.7)	(1.6)	(2.9)	(1.0)
Persistency (lapse rates)	Increase by 10%	(0.2)	(0.6)	(1.1)	(0.9)	(1.0)
Persistency (lapse rates)	Decrease by 10%	0.2	0.7	1.4	1.0	1.0
Maintenance expenses	Increase by 10%	(0.4)	(0.8)	(0.6)	(0.6)	(1.0)
Acquisition expenses	Increase by 10%	(0.0)	NA	NA	0.0	(1.0)
Maintenance expenses	Decrease by 10%	0.4	0.8	0.6	0.6	1.0
Acquisition expenses	Decrease by 10%	0.0	NA	NA	0.0	1.0
Mortality /morbidity	Increase by 5%	0.0	(0.8)	(1.8)	(1.6)	(2.0)
Mortality /morbidity	Decrease by 5%	(0.1)	0.8	1.8	1.6	1.0
Required capital	Set equal to the minimum required capital	0.1	NA	NA	NA	NA
Tax rate increase	LIC - increased to 34.94% Others - increased to 25%	(24.4)	(8.5)	(8.8)	(6.2)	(13.0)

Note: * Data for IPRU pertains to FY21; Source: Companies, LIC DRHP, Elara Securities Research



Scenario analysis suggests FY24E EV of INR 6.9tn

- For FY21, expected return on existing business includes expected real world return above risk free rate; contributing to ~60% of unwind. Total unwind rate for FY21 is ~20%, which looks unusually high!
- Unwind assumption for FY22E onwards assumed at 9%.
- Improvement in IEV for FY21 is mainly on account of including higher share of future profits from NPAR and PAR policies written, and large unwind and large positive economic variance and assumption.
- We believe, a large jump in IEV for H1FY22 is mainly on account of segregation of life fund into participating and non-participating.
- FV change account in non-linked NPAR policy funds is ~INR 3.36tn and in non-linked PAR funds is ~INR 0.66tn as of H1FY22.
- At INR 10-15tn valuation, LIC's FY24E P/EV may be in ~1.5-2.2x range.

Our back-of-the-envelope calculations suggest an IEV of INR 6.9tn in FY24E

EV movement: (INR bn)	FY21	H2FY22E	FY23E	FY24E
Opening IEV	465	5,397	5,676	6,251
VNB / value added by new business during the period	42	36	64	75
Expected return on existing business	95	243	511	562
Variance in operating experience	22	-	-	-
Change in operating assumptions	14	-	-	-
IEV operating earnings	172	279	575	638
Economic variances	252	-	-	-
Change in economic assumptions	41	-	-	-
Total IEV earnings	464	279	575	638
Capital contributions / dividend payouts	27	-	-	-
Closing IEV	956	5,676	6,251	6,889
Operating RoEV (%)	36.6	10.4	10.1	10.2

Note: EV movement unavailable for H1FY22; Source: LIC DRHP, Elara Securities Estimates

APE and margin assumptions	FY21	H1FY22	H2FY22E	FY22E	FY23E	FY24E
APE (INR bn)	422	185	296	481	538	608
Growth (%)	NA	NA	NA	14.0	12.0	13.0
VNB margin (%)	9.9	9.3	12.2	10.9	11.9	12.4
VNB (INR bn)	42	15.8	36.2	52	64	75
Growth (%)	NA	NA	NA	25.5	22.3	17.8

Note: For H1FY22, LIC declared an APE of INR 185bn, a VNB margin of 9.3%, resulting in VNB of INR 15.8bn; Source: LIC DRHP, Elara Securities Estimates



Scenario analysis: FY21 adjusted PAT estimated to be 5x reported PAT

- We adjust PAT and net worth of LIC retrospectively and award shareholders 5% additional share in surplus, inline with the current LIC Act and LIC board resolution.
- Additionally, we add the surplus in policyholders funds to net worth.
- Assuming that net worth is invested in fixed income instruments, we build in a return of 7% less estimated tax.
- Adjusted RoE for LIC is 9-10%.

LIC: Adjusted PAT 5x that of reported PAT

Adj. PAT (INR bn)	FY17	FY18	FY19	FY20	FY21	H1FY22
Shareholders PAT	22	24	27	27	29	15
Add:						
Share in surplus (additional 5%)	22	25	27	28	30	1
Investment income post tax	61	68	77	87	91	54
Adj. PAT	105	118	132	142	150	70
LIC's reported net worth	6	7	7	7	64	88
Excess surplus in policyholder's account	1,144	1,284	1,417	1,505	1,809	1,946
Income on excess surplus in policyholder's account (post tax)	61	68	77	87	91	54
Adj. net worth	1,211	1,359	1,501	1,599	1,964	2,088
Adj. RoE (%)	9.8	9.7	9.7	9.5	9.4	7.1

Source: LIC's Annual reports and DRHP, Elara Securities Research



Scenario analysis: LIC's adjusted trailing P/E

We estimate that at INR 12.5tn, LIC will be valued at a trailing P/E of 83.2x.

At INR 12.5tn valuation, LIC's IPO would be priced at adjusted P/E of ~83.2x FY21 earnings.

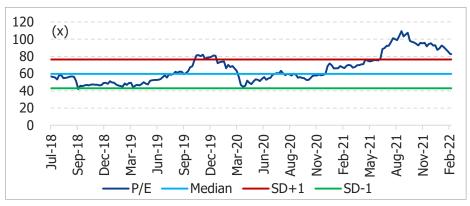
LIC: Adjusted trailing P/E FY21				
Market cap (INR tn)	7.5	10.0	12.5	15.0
Adjusted trailing P/E (x)	49.9	66.5	83.2	99.8

Source: LIC Annual reports and DRHP, Elara Securities Research



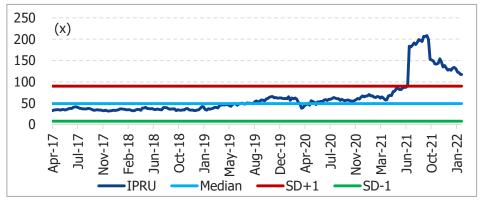
Peers - Trailing P/E

SBILIFE – Median trailing P/E at 59.7x



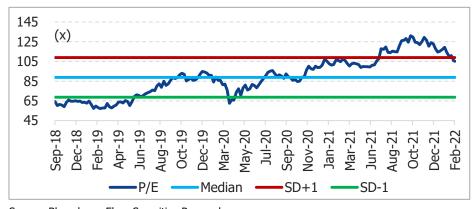
Source: Bloomberg, Elara Securities Research

IPRU – Median trailing P/E at 48.8x



Source: Bloomberg, Elara Securities Research

HDFCLIFE - Median trailing P/E at 88.9x



Source: Bloomberg, Elara Securities Research



Financials

Policyholder Account (INR bn)	FY19	FY20	FY21	H1FY22
Total Premium earned	3,372	3,791	4,028	1,873
Income from investments and other income	2,236	2,368	2,794	1,497
Total Income	5,608	6,159	6,822	3,370
Commission	193	210	222	98
Operating expenses	292	346	350	189
Provisions	71	104	51	(84)
Total Expenses	556	660	623	203
Benefits Paid	2,509	2,542	2,869	1,517
Change in valuation of liabilities	2,438	2,862	3,222	1,587
Total	4,948	5,404	6,091	3,104
Surplus	104	95	109	63
Tax	77	68	80	48
Net Surplus	27	27	29	15
Transfer to shareholders AC	27	27	29	15
Shareholders AC (INR bn)	FY19	FY20	FY21	H1FY22
Transfer from policyholders' a/c	27	27	29	15
Investment income and other Income	0	0	0	0
Total income	27	27	29	15
Expenses	0	0	0	0
Contribution to policyholders' a/c	-	-	-	-
Provisions other than taxation	-	0	0	-
Profit before tax	27	27	29	15
Taxes	0	0	0	0
PAT	27	27	29	15
Balance Sheet (INR bn)	FY19	FY20	FY21	H1FY22
Source				
Share capital	1	1	1	63
Reserve and surplus	6	6	62	23
Net worth	7	7	63	86
Minority Interest	-	-	-	1
Credit/debit balance in fair value a/c	0	0	0	1
Borrowings	-	-	-	0
Policyholders' a/c	30,549	31,230	37,225	40,302
Funds for future appropriation	0	0	0	44
Total Liabilities	30,556	31,237	37,289	40,435
Application	55,555	0-/-07	01,201	10, 100
Shareholders' Investments	6	7	7	51
Policyholders' investments	27,535	28,483	34,877	37,849
Asset to cover linked liabilities	757	705	329	236
Loans	1,043	1,078	1,078	1,100
Fixed assets	29	30	35	35
Net current assets	1,185	934	963	1,164
Debit balance in P&L	1,103	-	-	1,104
Debit balance III I &L	30,556	31,237	37,289	40,435

Source: Company, LIC's DRHP, Elara Securities Research

Performance metrics (INR bn)	FY19	FY20	FY21	H1FY22
NBP	1,440	1,803	1,855	857
APE	406	480	456	184
VNB	NA	NA	42	16
EV	NA	NA	956	614
EVOP	NA	NA	172	-
INR/share				
EPS	4.3	4.3	4.6	2.4
Book Value	1.0	1.1	10.0	13.6
DPS	4.2	4.3	-	-
Growth (%)				
Premium growth	NA	12.4	6.3	NA
Total income growth	NA	9.8	10.8	NA
Commissions growth	NA	8.9	5.4	NA
Opex growth	NA	18.5	1.2	NA
PAT growth	NA	0.9	6.9	NA
Performance metrics growth (%)	FY19	FY20	FY21	H1FY22
NBP	NA	25.2	2.9	NA
APE	NA	18.3	(5.0)	NA
VNB	NA	NA	NA	NA
EV	NA	NA	NA	NA
EVOP	NA	NA	NA	NA
EPS	NA	0.9	6.9	NA
BV	NA	10.3	776.0	NA
DPS	NA	1.4	(100.0)	NA
Expense ratios (%)				
Commissions/premium	5.7	5.5	5.5	5.2
Opex/premium	10.8	11.9	10.0	5.6
Total expenses/premium	16.5	17.4	15.5	10.8
Efficiency ratios (%)				
RoAA	0.1	0.1	0.1	0.0
RoE	410.7	394.1	82.3	20.1
ROEV return	NA	NA	99.8	NA
Operating RoEV	NA	NA	36.9	NA
Non-operating RoEV	NA	NA	54.2	NA



Financial comparison

Life Insurance Comps	Unit																
Bloomberg Ticker			HDFCL	IFE			SBIL	.IFE			IP	RU			MA	XF	
Rating		Buy				Buy				Buy				Buy			
Current market price	INR	591				1,151				525				848			
Market Capitalisation	INR bn	1,245				1,151				756				293			
Target price	INR	880				1,680				775				1260			
Upside/(Downside)	%	48.9				45.9				47.6				48.6			
Profitability		FY21	FY22E	FY23E	FY24E	FY21	FY22E	FY23E	FY24E	FY21	FY22E	FY23E	FY24E	FY21	FY22E	FY23E	FY24E
VNB margin	%	26.1	26.2	25.7	26.2	20.4	25.6	25.8	26.0	25.1	26.2	26.0	26.2	25.2	25.1	25.2	25.7
Total RoEV	%	28.5	18.2	18.3	18.3	27.9	19.2	20.8	20.9	26.4	15.5	15.0	15.5	22.4	21.6	20.2	20.4
Operating RoEV	%	18.5	16.7	18.3	18.3	19.1	18.3	20.8	20.9	15.2	12.0	15.0	15.5	18.6	19.0	20.2	20.4
Non-operating RoEV	%	10.0	1.5	0.0	0.0	8.8	0.9	0.0	0.0	11.1	3.4	0.0	0.0	3.8	2.5	0.0	0.0
RoE	%	17.6	8.9	9.3	10.4	15.3	11.9	14.5	15.5	11.9	10.0	12.9	13.9	18.2	12.0	14.3	16.4
Valuation at CMP		FY21	FY22E	FY23E	FY24E	FY21	FY22E	FY23E	FY24E	FY21	FY22E	FY23E	FY24E	FY21	FY22E	FY23E	FY24E
P/EV	X	4.7	3.8	3.2	2.8	3.5	2.9	2.4	2.0	2.6	2.3	2.0	1.7	3.1	2.6	2.2	1.9
P/EVOP	X	32.8	28.3	20.7	17.7	23.1	18.9	14.1	11.7	21.6	21.7	15.1	12.8	19.7	16.2	12.8	10.8
Implied P/VNB	х	47.9	36.9	28.5	22.4	38.3	21.3	16.7	12.7	32.6	21.7	16.2	12.1	21.2	16.4	12.8	9.7
P/B	X	14.9	8.3	7.8	7.2	11.5	10.4	9.3	8.2	8.9	8.2	7.3	6.6	14.0	13.8	13.4	12.7
P/E	х	92.1	119.9	86.9	72.1	79.5	92.0	67.8	56.2	79.3	85.7	59.8	49.9	79.8	123.8	95.5	80.9
Growth YoY		FY21	FY22E	FY23E	FY24E	FY21	FY22E	FY23E	FY24E	FY21	FY22E	FY23E	FY24E	FY21	FY22E	FY23E	FY24E
APE	%	14.2	24.8	23.2	17.2	6.6	31.8	17.4	16.9	(12.5)	27.0	22.1	17.5	19.5	21.0	16.0	15.0
VNB	%	13.8	22.4	20.8	19.5	16.0	65.5	18.3	17.8	1.0	32.7	21.2	18.4	39.2	20.6	16.5	17.3
Total EVOP	%	153.8	(17.9)	24.9	17.0	9.3	21.8	34.3	20.5	234.9	(25.9)	11.8	18.1	2.1	21.7	26.5	18.7
EV	%	28.9	24.1	16.9	17.1	27.0	18.5	19.9	20.0	26.4	15.2	14.4	14.5	18.6	19.0	17.9	18.2
Net worth	%	20.5	78.3	6.6	8.0	13.6	10.2	12.3	13.2	12.7	9.4	11.6	11.0	14.6	1.2	3.5	4.9

Note: Pricing as on 18 February 2022; Source: Companies, Elara Securities Estimates



Operational comparison

HDFCLIFE			SBILIFE				IPRU				MAXF				LIC						
Life Insurance: Operational Comps	Unit	FY19	FY20	FY21	9M FY22	FY19	FY20	FY21	9M FY22	FY19	FY20	FY21	9M FY22	FY19	FY20	FY21	9M FY22	FY19	FY20	FY21	H1 FY22
APE mix																					
Individual	INR bn	52.0	61.4	71.2	55.8	90.9	98.9	101.9	90.3	74.4	66.8	54.4	41.7	39.2	41.2	49.1	37.0	296.1	285.6	300.9	115.2
Group	INR bn	10.6	12.7	12.5	11.3	6.0	8.5	9.6	8.9	3.7	5.9	7.9	7.4	0.3	0.3	0.5	0.5	91.2	48.9	133.2	63.2
APE (Rs bn)	INR bn	62.6	74.1	83.7	67.1	96.9	107.4	111.5	99.2	78.0	72.8	62.3	49.1	39.5	41.5	49.6	37.5	387.3	334.5	434.1	178.4
YoY Growth	%	13	18	13	(20)	13	11	7	36	0.1	(5.4)	(12.5)	29.6	22	5	19	23	5	(14)	30	NA
CAGR 3 years	%	20	22	15	19	26	18	10	15	15	4	(6)	(3)	22	15	15	18	11	1	6	NA
CAGR 5 years	%	20	18	18	23	25	25	19	NA	19	10	5	-	31	28	18	18	-	12	9	NA
VNB Margin																					
Margin	%	24.6	25.9	26.1	26.5	17.7	18.7	20.4	25.5	17.0	21.7	24.4	27.1	21.7	21.6	25.2	25.1	NA	NA	10	9
VNB	INR bn	15.4	19.2	21.9	17.8	17.2	20.1	23.3	26.0	13.3	16.1	16.2	13.9	8.6	9.0	12.5	9.4	NA	NA	42	16
YoY Growth	%	20.3	24.7	13.8	26.4	24.1	17.0	16.0	66.8	3.3	20.9	1.0	34.8	30.5	4.8	39.2	19.5	NA	NA	NA	NA
Business mix- prod	uct wise	(APE bas	is)																		
Individual	%	83.1	82.9	85.1	83.1	93.7	92.2	90.0	89.9	95.3	90.5	84.2	85.5	96.0	95.0	95.0	93.0	77.5	73.6	70.8	65.7
PAR	%	15.0	15.7	28.5	24.9	18.8	10.9	8.5	5.2	8.6	12.7	27.5	25.2	39.5	30.5	19.0	20.0	72.5	69.5	64.8	60.7
Non-PAR	%	12.5	34.0	25.9	27.3	0.2	6.1	9.3	10.6	0.9	2.7	-	-	9.0	18.0	30.0	28.0	0.4	0.3	0.6	0.6
ULIP	%	45.7	23.2	20.4	21.5	70.7	69.6	64.8	66.9	79.6	64.7	47.8	50.0	41.5	38.5	36.8	38.0	0.1	0.2	0.6	1.2
Protection	%	5.8	6.6	6.0	5.4	3.8	4.7	6.4	6.0	6.2	10.4	8.8	6.0	6.0	8.0	9.2	7.0	0.4	0.3	0.4	0.4
Annuity	%	4.2	3.3	4.3	4.1	0.2	0.8	1.0	1.2	-	-	-	4.2	NA	NA	NA	NA	4.1	3.2	4.4	2.9
Group	%	16.9	17.1	14.9	16.9	6.3	7.8	10.0	10.1	4.7	9.5	15.8	14.5	4.0	5.0	5.0	7.0	22.5	26.4	29.2	34.3
Savings	%	6.2	5.9	7.1	7.3	3.2	3.4	4.3	4.4	1.6	3.3	4.9	3.8	NA	NA	NA	NA	10.3	6.6	7.5	7.8
Protection	%	10.9	10.6	7.0	8.6	3.0	4.2	4.1	4.3	3.1	4.7	7.4	10.7	4.0	5.0	5.0	7.0	0.4	0.2	1.3	0.4
Annuity	%	(0.2)	0.7	0.7	0.9	0.1	0.2	1.6	1.4	-	1.4	3.5	-	NA	NA	NA	NA	11.9	19.6	20.4	26.1
Ohanna I mi'n		*	*	*	*	*	*	*	*	*=	* =	**	*=	*	*	*	*	*Indi	*Indi	*Indi	*Indi
Channel mix (Overall)		Indiv. APE	*Total APE	*Total APE	*Total APE	*Total APE	Total APE	Total APE	Total APE	Total APE	v. NBP	v. NBP	v. NBP	v. NBP							
Bancassurance	%	64.0	55.0	61.0	61.0	68.6	67.8	67.0	68.3	56	51	30	39	69.0	68.0	71.2	71.0	2.6	2.9	3.4	2.3
Agency	%	13.0	14.0	13.0	14.0	30.4	30.0	29.3	28.1	22	21	17	24	30.0	31.0	28.3	28.0	96.7	95.7	94.8	96.4
Direct	%	19.0	22.0	19.0	19.0	-	-	-	-	12	13	9	13	-	-	-	-	0.6	0.9	1.2	0.9
Brokers and others	%	4.0	9.0	7.0	6.0	1.0	2.2	3.7	3.6	11	15	15	23	1.0	1.0	0.5	1.0	0.0	0.4	0.6	0.4
Total	%	100	100	100	100	100	100	100	100	100	100	70	100	100	100	100	100	100	100	100	100

Source: Companies, LIC's DRHP, Elara Securities Research



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