


AGS TRANSACT TECHNOLOGIES LIMITED

AGS Transact Technologies Limited	
Symbol	AGSTRA
Issue Period	19-Jan-2022 to 21-Jan-2022
Post issue Modification Period	24-Jan-2022 (10.00 A.M. to 11.00 A.M.)
Cut-off time for UPI Mandate Confirmation	24-Jan-2022 (upto 12:00 PM)
Issue Size	Initial Public offer of [.] Equity Shares comprising Offer for Sale aggregating up to Rs. 6800 million
Issue Type	100% Book Building
Price Range	Rs. 166 to Rs.175
Face Value	Rs.10
Tick Size	Re.1
Bid Lot	85 Equity Shares and in multiples thereof
Minimum Order Quantity	85 Equity Shares
Maximum Subscription Amount for Retail Investor	Rs. 2,00,000
IPO Market Timings	10.00 a.m. to 5.00 p.m.
Book Running Lead Managers	ICICI Securities Limited, HDFC Bank Limited and JM Financial Limited
Sponsor Bank	HDFC Bank Limited
Categories	FI, IC, MF, FII, OTH, CO, IND and NOH
Name of the Registrar	Link Intime India Private Limited

Source – nseindia.com

BOOK RUNNING LEAD MANAGERS			REGISTRAR TO THE OFFER
			

Source – RHP

Note : Please refer to the Red Herring Prospectus for details regarding the Offer, the Company and the risk factors

Recommendation – Apply with Long Term Investment View

Public issue of AGS Transact Technologies will open for subscription next week on Wednesday, January 19 and the issue will conclude on January 21. Payment solutions provider AGS Transact Technologies is the first company to be launching its initial public offering (IPO) in the New Year 2022. The price band of the three day initial share-sale has been fixed at Rs.166-175 a share.

AGS Transact Tech is an integrated omni-channel payment solutions provider in India in terms of providing digital and cash-based solutions to banks and corporates. It provides customised products and services comprising ATM and Cash Recycler Machines (CRM) outsourcing, cash management and digital payment solutions including merchant solutions, transaction processing services and mobile wallets.

It is the second largest company in India in terms of revenue from ATM managed services and also the largest deployer of POS terminals at petroleum outlets in India. It not just serves Indian market but also expanded internationally in other Asian countries including Sri Lanka, Cambodia, Singapore, Indonesia, and Philippines.

The firm primarily operates in 3 business segments;

1. **Payment Solution** services such as ATM and CRM outsourcing, cash management services, digital payment solutions, transaction switching services, POS machine services, agency banking, etc. As of August 31, 2021, it has a portfolio of 14,099 ATMs and CRMs under outsourcing and 19,161 ATMs and CRMs under managed service segment. It has also deployed POS terminals at leading Indian petroleum outlets such as Hindustan Petroleum, Indian Oil Corporation while Dr. Lal Pathlabs, Patanjali Ayurved, RJ Corp Ltd, VRIPL Retail Pvt Ltd, Organic India are the corporate clients.
2. **Banking Automation Solutions** i.e. Sale of ATM and CRM, self-service terminals, currency technology products, and relevant services. As of August 31, 2021, AGS Transact has 50+ banking customer base i.e. ICICI Bank, Axis Bank, and HDFC Bank Ltd.
3. **Other Automation Solutions** for customers in petroleum, retail, and colour segments such as system automation products, system integration, remote management, and other service offerings.

As of August 31, 2021, it had installed a network of 221,066 merchant POS, 17,924 petroleum outlets, 72,000 ATMs and CRMs offering cash management services, 46,800 cash billing terminals, and installed 88,521 colour dispensing machines. The business serves customers in 2200 cities and towns through 446,000 machines or customer touch points.

AGS Transact Technologies is an integrated omni-channel payment and cash solutions provider. It has diversified product portfolio, customer base, and revenue stream. The Company has strong capabilities to develop customized in-house solutions. It has long-standing relationship with global technology providers like Diebold Nixdorf, ACI. AGS Transact Technologies has strong in-house infrastructure and technological capabilities. In view of all these competitive strengths; investors may consider applying to this IPO with a long term investment view.

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