

SWEET DREAMS

Date – September 19, 2024

To,

Asst. Vice President
Listing Department
M/s. National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai-400051, Maharashtra, India

Dear Sir,

SUB.: ISSUE DETAILS FOR ANCHOR ALLOCATIONS OF S ME IPO OF S D RETAIL LIMITED

The Board of Directors of the company at its meeting held on **September 19, 2024**, in consultation with the Beeline Capital Advisors Private Limited acting as Book Running Lead Manager to the issue, have finalized allocation of **14,12,000 Equity Shares** to Anchor Investors at Anchor Investor allocation price of **Rs. 131/- per equity share** (including share premium of Rs.121/- per equity share) in the following manner:

Sr. No.	Name of Anchor Investor	No. of Equity Shares Allocated	No of Equity Shares allocated as a % of Anchor Investor Portion	Bid Price (Per Equity Share)	Total Amount Allocated (in Rs.)
1.	North Star Opportunities Fund VCC - Bull Value incorporated VCC SUB - Fund	3,05,000	21.60	131.00	3,99,55,000
2.	NAV Capital VCC - NAV Capital Emerging Star Fund	2,62,000	18.56	131.00	3,43,22,000
3.	Beacon Stone Capital VCC - Beacon Stone I	1,53,000	10.84	131.00	2,00,43,000
4.	M7 Global Fund PCC- Nolana	1,53,000	10.84	131.00	2,00,43,000
5.	SB Opportunities Fund	77,000	5.45	131.00	1,00,87,000
6.	Shine Star Build Cap Pvt. Ltd.	77,000	5.45	131.00	1,00,87,000
7.	J4S Venture Fund - 1	77,000	5.45	131.00	1,00,87,000
8.	Benani Capital - Benani Capital Scheme 1	77,000	5.45	131.00	1,00,87,000
9.	IMAP India Capital Investment Trust - Catalyst New India Fund	77,000	5.45	131.00	1,00,87,000
10.	Finavenue Capital Trust - Finavenue Growth Fund	77,000	5.45	131.00	1,00,87,000
11.	Anubhuti Value Trust - Anubhuti Value Fund 2	77,000	5.45	131.00	1,00,87,000
	Total	14,12,000	100.00		18,49,72,000

We request you to make the above information public by disclosing the same on your website.

S D RETAIL LIMITED

(Formerly known as S D Retail Private Limited)

C-929, Stratum at Venus Ground, Near Jhansi Ki Rani Statue, Nehru Nagar, Ahmedabad-380006. Gujarat, India.

Contact : 7043106787

Email: care@sweetdreamsindia.com

Website: www.sweetdreams.in

CIN NO : U52520GJ2004PLC056076

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Please note the capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus.

Thanking You

FOR S D RETAIL LIMITED



HITESH PRAVINCHANDRA RUPARELIA
(Chairman cum Managing Director)
DIN: 00490790

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